

# avtell

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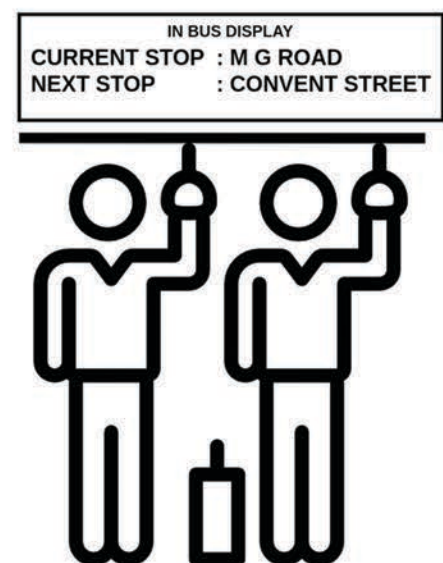
## Passenger Information System



Indigenous technology to Create Non-fare revenues to Transit organisations by creating awareness to passengers availing travel services

### Bus Stop, Terminal & in Bus Display Boards

- LED/LCD display boards for bus stops, stations & terminals to provide real time and planned schedules of the buses
- In-bus LCD screens to provide information for the commuter such as Current Stop & Next Stop PLUS create non-fare revenue by providing Ads for each route / trip
- Destination LED display boards on the front, rear & side to provide information such as bus number & route information for the outside passenger
- Display units supporting multi-lingual fonts in English and local languages
- Central management system for controlling and monitoring all the displays deployed irrespective of location
- Displays with ability to withstand vibration and harsh environmental conditions



### Mobile App

- Mobile App for passengers to provide timetable of the bus schedules at real time
- Scheduled time of arrival of buses based on passenger location or chosen bus stop
- Live location of the buses along with ETA to a stop as well ETD from a stop for a chosen bus on integration with GPS devices
- Integration with maps to provide live location & tracking of the bus
- Mobile Apps available both on Andriod as well as iOS
- Options to insert Ads and content to create non-fare revenue

### Additional valuable features

- Auto brightness control for LED displays deployed at Bus Terminals & Bus Stops
- "Over the Air" software upgrade feature for Displays
- Display adhoc messages such as video, graphical & emergency messages from the control centre
- Facilitates Ads inside the bus based on the location of the bus and pre-stored advertisements
- Display pre-stored Ads or pre-stored messages on the Displays at Stops & Terminals
- Integration with Audio announcements inside the Bus
- Destination displays is integrated with Driver Console to feed in Real time information on subsequent route details at a bus stop

